



Georgia Lions Elite Football & Cheer
Address: 2459 Roosevelt Hwy, Suite C-21K
College Park, GA 30337
Phone: (678) 718-5438
Email: info.galions@gmail.com

Dear Potential Community Partner,

On behalf of the Georgia Lions Athletic Association program, I would like to extend an invitation to your organization to become a sponsor for our Fall season of 2021. You know what it takes to create a successful business - a dream, dedication, teamwork, community support, and a winning attitude. Take these attributes, mix it with sports and academics and you have got our very own Georgia Lions Athletic Association, Inc. which is a grass roots non-profit youth development organization that is dedicated to utilizing sports as the vessel to meet the social, educational, physical, and inspirational needs of our youth. As an organization we take great pride in the achievements of this program, which operates at the highest level and is a strong catalyst in keeping the youth of our community off the streets and on the playing field. Our programs stress learning lessons beyond the playing fields such as self-discipline, teamwork, concentration, leadership, and healthy morals.

REACH YOUR TARGET MARKET

The recognition YOU receive as a Georgia Lions Elite sponsor thru out our program will aggressively reach 300 or more people who are prospective members of our club.

TAX DEDUCTION

As a sponsor, you will be supporting the youth of South Fulton County and the surrounding area. All your tax-deductible contributions will be used in direct support of the Georgia Lions Athletic Association, Inc. programs and initiatives.

DONATIONS

Our primary sponsorship vehicle is the purchase of sponsorship packages to assist in covering our major expenses such as reducing registration cost, field rental, officials, new equipment, EMT fees, and administrative cost; however, sponsorship packages are not the only way you can partner with Georgia Lions Athletic Association, Inc. Companies wishing to donate materials, manpower or other services to help maintain and expand our facilities are certainly welcomed to do so. Monetary donations of any size are always welcomed.

Thank you in advance for your consideration and support of Georgia Lions Athletic Association Programs.

Warm regards,

Dorell D. McCroery, Sr.
Founder & President, Georgia Lions Athletic Association, Inc.
commissioner.galions@gmail.com
(678) 697-6096





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Sponsorship Levels

In return for your contribution(s)	Bronze (\$300)	Silver (\$500)	Gold (\$750)	Platinum (\$1,000)	Partner (\$5,000)
4 x 4 Banner to be displayed at the team's home field.	X				
Recognition on GLAA, Inc. website w/ direct link.	X	X	X	X	X
Company name or logo on a 4 x 6 banner to be displayed at the team's home field.		X			
Sponsor plaque acknowledging your support.		X	X	X	X
Your company's flyers and/or coupons made available for distribution on our website.			X	X	X
Season Free Game entrance and Recognition at the End of the Year Celebration plus 4 x 8 Banner to be displayed at the team's home field.			X	X	X
Your business will be announced at the beginning of a game for the entire 8 week season and will rotate each week for maximum exposure. Opportunity to market at our Saturday Games via a Tent or Table to distribute and promote your business plus additional ticket to End of Year Celebration.				X	X
This premium level of sponsorship will include announcement of your business at half time activities. Your business logo and text will appear on a 6 x 4 banner and will be displayed at the team's home field. The cost for this premium exposure is a \$5000 commitment over 3 years, with \$2000 up front and \$1500 each of the next two years. Our partners will enjoy all the exposure of a Platinum Level participant.					X





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Georgia Lions Athletic Association, Inc. Sponsorship Form

Thank you for your support and donation to Georgia Lions Athletic Association, Inc. The proceeds from your sponsorship will be used to help support and improve our youth program(s), and your donation may be tax deductible (please consult with your tax professional). Please complete this form and return it with a check or money order (do not send cash).

Donation Type:

- ☐ Partner Level - \$5,000
- ☐ Platinum Level - \$1,000
- ☐ Gold Level - \$750
- ☐ Silver Level - \$500
- ☐ Bronze Level - \$300

Make check payable to:
Georgia Lions Athletic
Association

Date:		
Name of Participant/Athlete:		
Name of Sponsor:		
Sponsor Contact:		
Sponsor Phone #:		
Website:		
Email Address:		
Address:		
City: State: Zip:		
Donation Amount:	Check #	Cash

SIGNAGE REQUIREMENTS:

- ☐ As a Sponsor I would like to submit logo via email to be printed on the Sign which will be displayed at Creekside High School Football Field.

Sponsorships of \$300 and over will be given the opportunity to have logo or company name displayed, logo must be provided. Advertisement instructions: Print Ready artwork should be submitted electronically (as EPS, JPEG or Adobe large format) via email to sales.galions@gmail.com. Please include "GLAA sponsorship" in the subject line and the company name in the body of the email.

Thank You for supporting the Georgia Lions Athletic Association, Inc.!!!

